

# Primary Goal:

To develop an income stream of \$100 per month within 6 months (30 November 2023) by delivering value to my audience and community.

Goal/Priority	!	F/D	Action	Resources	When
Improve writing	P	F	<ol style="list-style-type: none"> <li>1. Learn copywriting</li> <li>2. Use Grammarly for writing insights</li> <li>3. Engage writing coach</li> <li>4. Write weekly</li> <li>5. Promote on Twitter/LinkedIn/Medium</li> </ol>	Udemy Grammarly Jo H Calendar Social media	11 June Each article Monthly Mondays Daily
Create assets	1	F	<ul style="list-style-type: none"> <li>• Turn blog posts into an e-book</li> <li>• Register with Gumroad</li> <li>• Submit to Gumroad</li> </ul>	Format Gumroad Gumroad	18 June 5 June 25 June
Promotion	2	D	<ul style="list-style-type: none"> <li>• Plan Twitter delivery plan</li> <li>• Publish 3 tweets per day based around recent article → e-book</li> <li>• Engage with 5 people with less than 1k followers (to help them)</li> </ul>	None Twitter Twitter	18 June Daily Daily
Priority 4	3	D	And so on ...		
Priority 5	4	D	And so on ...		

**Focused tasks** need dedicated calendar time to complete them. There is no escape from doing the actual work.

**Drip feed tasks** also need time however as you progress this will form part of your routine and will become second nature. Don't underestimate the power of a routine. You have one now and you're locked in it. This will become the same but serves your goals.

! = priority order  
 F/D : Focused vs Drip feed

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